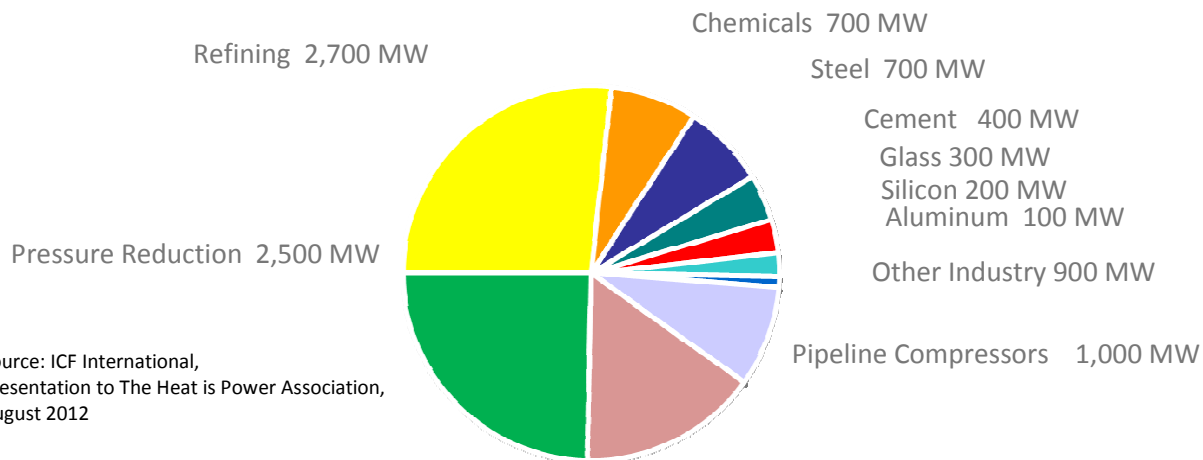


Membership for Industrial End Users

American Industry has the opportunity to make 10 GW of emission-free electricity every year from a fuel free resource readily available at industrial sites. Join Heat is Power to Capture It!

Join a coalition of companies working to make waste heat to power (WHP) a smart economic choice for industry. Increase efficiency, generate additional electricity with no additional fuel cost, use the electricity on-site or sell the power. What does the opportunity look like in your industry?



Source: ICF International, Presentation to The Heat is Power Association, August 2012

Recoverable waste heat is produced around the clock in substantial quantities each day at nearly every energy intensive industrial process in the US and worldwide. When converted to electricity, no additional fuel is required and no combustion occurs so it produces no incremental emissions, just like traditional renewables. Any power not used onsite can be sold to the grid.

Your membership dues in The Heat is Power Association will help address barriers to entry for WHP technologies and projects, influence state and federal clean energy legislation, and explore other financing incentives. Member companies, including projects developers, technology manufacturers and industrial end users with available waste heat, are matching up commercial technology with a supportive policy environment to make sure your company can get full benefit from the heat you generate, thereby increasing productivity and lowering your energy costs.

- **Network** with members of the WHP industry at regional and national events to **make deals happen**
- Advocate for a **level playing field** for WHP with other sources of emission-free power
- Gain access to **market data**
- Get connected with **speaking opportunities** and **meetings with top policy makers**

To learn more about the waste heat to power industry and benefits of membership, visit our website www.heatispower.org or contact Susan Brodie at susan@heatispower.org.

The Heat is Power Association is the trade association of the waste heat to power industry. The not-for-profit organization is committed to educating decisions makers and the public about the characteristics of waste heat to power as a source for electricity and an economic driver for global competitiveness. The Heat is Power Association promotes the efficient, industrial use of emission-free electricity generated through waste heat to power processes. To learn more visit www.heatispower.org.

2013 Membership Benefits and Dues

Join a coalition of companies working to advance the market for waste heat to power (WHP) and make emission-free electricity generated from waste heat a smart economic choice for industry and driver for global competitiveness.

Steering Members Benefits

- One seat on the HiP Board of Directors with opportunities to provide direction and make significant decisions on behalf of the Association
 - Special opportunities to meet with state and federal policymakers and agency leaders
 - Recognition on The Heat is Power Association website
 - Invitations to provide comments on all influencer actions drafted by HiP
 - Priority to speak at industry conferences
 - Press release upon joining and renewing membership
 - *Plus Participant Member Benefits*
- Dues: \$25,000 1st year, \$15,000 subsequent years

Participant Member Benefits

- E-bulletins with industry and member company news, regulatory and policy updates, and other relevant information
- Special e-mail alerts
- Networking opportunities with leading manufacturers, packagers, project developers and end users in the WHP industry
- Opportunities for employees to participate in Association Committees that shape strategy and messaging
- Opportunity to run for election to the HiP Board of Directors
- Invitations to free HiP conference calls and webinars on timely, relevant topics
- Special Member rates for HiP meetings and other HiP sponsored events
- Access to calendar of events with items of interest to the industry
- Annual press release naming all HiP members
- Access to The Heat is Power Association Membership Database
- Your Company's Logo on HiP Website and membership Materials
- Use of HiP Logo on your company's website and marketing materials
- Exclusive online resources

Dues:

WHP Technology Manufacturer, Packager, Project Developer – \$2,000-\$10,000 (based on revenue)
Industrial End User¹, Component Manufacturer² - \$1,500
WHP Stakeholder³ - \$1,000

Student Member Benefits

- All participant Member benefits (not including Board and committee participation), plus:
- Invitation to sit on the Student Leadership Committee
- Special student rates for HiP meetings

Dues: \$25

Join The Heat is Power Association at www.heatispower.org/join, learn more about WHP on our website www.heatispower.org, or email susan@heatispower.org to request additional information.

¹ Companies that control the sources of WH but are not independent WHP project developers.

² Any company that provides materials or equipment to a company in the WHP business but does not directly supply WHP systems.

³ Includes engineering firms, NGO's, associations, research institutions, universities, financial firms, consultants, and others who do not fall into one of the other categories.