

## Membership for WHP Technology Manufacturers, Packagers, Project Developers

*It's time to bring Waste Heat to Power (WHP) to the forefront of clean energy policy discussions. You can't get much better than this American resource for distributed, emission-free electricity from industrial manufacturing. Heat is Power, Let's Capture It!*

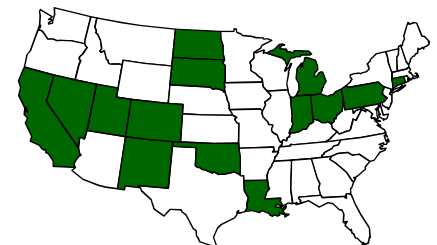
Join the trade association of the WHP industry as we work with coalitions and other advocates to advance the market for waste heat to power. Waste heat currently produced by US industry could generate an additional 10 GW of emission-free, clean electricity. However, the market environment is not conducive to WHP project development. That's where the Heat is Power Association (HiP) comes in: we are building recognition for WHP as an emission-free power resource that can be developed into a robust clean energy market.

Your membership dues in The Heat is Power Association will help address barriers to entry for WHP technologies and projects, influence state and federal clean energy legislation, and explore financing incentives. Started in 2010 by a dedicated group of WHP project developers, technology manufacturers, and end users, the Heat is Power Association is giving a voice to the industry and working hard to get more WHP projects in the ground.

### Association Priorities

1. Industry & Members
  - Provide strong networking, job recruitment opportunities and user group forums directly for the industry
  - Generate an experts network for industry development
2. Policy & Advocacy
  - Expand the number of states that recognize WHP as an emission-free resource/renewable equivalent (currently 15)
  - Eliminate market barriers to entry for WHP technologies and projects like unfair and unwarranted costs and delays associated with interconnection, standby power and access to the grid
3. Communications
  - Implement an education and awareness campaign regarding WHP technology innovations and application to industrial host sites, the financial community, and policy makers

- **Network** with members of the WHP industry at regional and national events to **make deals happen**
- Advocate for a **level playing field** for WHP with other sources of emission-free power
- **Recruit** top interns and job seekers
- Gain access to **market data**
- Get connected with **speaking opportunities** and **meetings with top policy makers**



*States with policies favorable for WHP*

To learn more about the waste heat to power industry and benefits of membership, visit our website [www.heatispower.org](http://www.heatispower.org) or contact Susan Brodie at [susan@heatispower.org](mailto:susan@heatispower.org).

The Heat is Power Association is the trade association of the waste heat to power industry. The not-for-profit organization is committed to educating decisions makers and the public about the characteristics of waste heat to power as a source for electricity and an economic driver for global competitiveness. The Heat is Power Association promotes the efficient, industrial use of emission-free electricity generated through waste heat to power processes. To learn more visit [www.heatispower.org](http://www.heatispower.org).

## 2013 Membership Benefits and Dues

Join a coalition of companies working to advance the market for waste heat to power (WHP) and make emission-free electricity generated from waste heat a smart economic choice for industry and driver for global competitiveness.

### Steering Members Benefits

- One seat on the HiP Board of Directors with opportunities to provide direction and make significant decisions on behalf of the Association
  - Special opportunities to meet with state and federal policymakers and agency leaders
  - Recognition on The Heat is Power Association website
  - Invitations to provide comments on all influencer actions drafted by HiP
  - Priority to speak at industry conferences
  - Press release upon joining and renewing membership
  - *Plus Participant Member Benefits*
- Dues: \$25,000 1<sup>st</sup> year, \$15,000 subsequent years

### Participant Member Benefits

- E-bulletins with industry and member company news, regulatory and policy updates, and other relevant information
- Special e-mail alerts
- Networking opportunities with leading manufacturers, packagers, project developers and end users in the WHP industry
- Opportunities for employees to participate in Association Committees that shape strategy and messaging
- Opportunity to run for election to the HiP Board of Directors
- Invitations to free HiP conference calls and webinars on timely, relevant topics
- Special Member rates for HiP meetings and other HiP sponsored events
- Access to calendar of events with items of interest to the industry
- Annual press release naming all HiP members
- Access to The Heat is Power Association Membership Database
- Your Company's Logo on HiP Website and membership Materials
- Use of HiP Logo on your company's website and marketing materials
- Exclusive online resources

Dues:

WHP Technology Manufacturer, Packager, Project Developer – \$2,000-\$10,000 (based on revenue)  
Industrial End User<sup>1</sup>, Component Manufacturer<sup>2</sup> - \$1,500  
WHP Stakeholder<sup>3</sup> - \$1,000

### Student Member Benefits

- All participant Member benefits (not including Board and committee participation), plus:
- Invitation to sit on the Student Leadership Committee
- Special student rates for HiP meetings

Dues: \$25

Join The Heat is Power Association at [www.heatispower.org/join](http://www.heatispower.org/join), learn more about WHP on our website [www.heatispower.org](http://www.heatispower.org), or email [susan@heatispower.org](mailto:susan@heatispower.org) to request additional information.

<sup>1</sup> Companies that control the sources of WH but are not independent WHP project developers.

<sup>2</sup> Any company that provides materials or equipment to a company in the WHP business but does not directly supply WHP systems.

<sup>3</sup> Includes engineering firms, NGO's, associations, research institutions, universities, financial firms, consultants, and others who do not fall into one of the other categories.